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**FOR IMMEDIATE RELEASE**

## **Longtime Edmond Financial Expert Publishes New Guide to “Wisdom and Wealth”**

(EDMOND, OK)- Edmond’s Greg Womack has been able to walk, talk and teach financial planning but now he has proof he can write about it too. Greg Womack, CFP and President of Womack Investment Advisers, announces the publication of “Wisdom and Wealth: A Christian’s Guide to Managing Your Life and Finances”.

Womack uses lessons of King Solomon, a Biblical and historical figure, storied wise man and king to introduce financial concepts and strategies. These strategies, brought down to terms everyone can understand and use, help shape the pages of “Wisdom and Wealth”. The book provides valuable information that readers can use to deal with financial situations past, present, and future.

Life’s purpose and success are often associated with money, but Chapter 3: ‘The Simple Life’ explains why that isn’t necessarily true. “This was my favorite chapter,” explains Larry Deane, writer of Gather Little By Little – a Christian personal finance blog. “It deals with the topic of over spending and living beyond your means. He (Womack) offers numerous examples on how to reduce our spending along with tips for organizing our finances, creating a budget, and managing our time,” says Deane.

Just as King Solomon was referred to as the “sage of the near-east”, Womack is considered by many of his customers as providing the wisdom they needed to avoid looming financial pitfalls. His counsel has led many of his clients in the right direction, by saving them millions of dollars in taxes and protecting their family’s financial assets.

As a lifelong resident of Edmond, Womack has been an active professional in the financial services industry for more than 20 years. No stranger to the stage, Womack has been a frequent guest on “The Bottom Line”, a financial series produced by News Channel 4 (KFOR, Oklahoma City’s NBC affiliate). He currently writes *Womack’s Weekly*, a financial commentary for The Journal Record, a leading daily business publication in Oklahoma.

Womack serves as President and Principal of Womack Investment Advisers, Inc. (WIA), an independent registered investment advisory firm. He is Series 7 registered and a Registered Principal with Cambridge Investment Research, Inc. (CIR). Cambridge Investment Research is a full-service broker/Dealer, Member NASD/SIPC.

“Wisdom and Wealth: A Christian’s Guide to Managing Your Life and Finances,” (Published, August 2007. ISBN: 978-0834123212. \$14.99) is available online at [barnesandnoble.com](http://barnesandnoble.com), [amazon.com](http://amazon.com) and through Beacon Hill Press at [www.beaconhillbooks.com](http://www.beaconhillbooks.com)

To get more information about “Wisdom and Wealth” or inquire about interviews and speaking engagements with Greg Womack, contact Ashley Perkins at (405)315-1413 or by email at [Ashley@inkcomm.net](mailto:Ashley@inkcomm.net). Further seminar information can be found at [www.wisdomandwealthonline.com](http://www.wisdomandwealthonline.com).

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